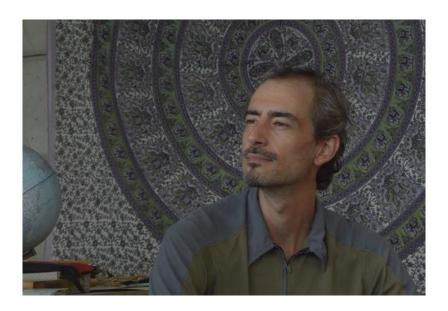
# Eric Gerard Baudry

UpwardSpirals.Net
RegenerativeDirectory.Com
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I am catalyzing and facilitating a societal transition to a regenerative relationship with nature, for the benefit of all life.

## **RELATED EXPERIENCE**

Upward Spirals
Co-Founder, CEO & Strategic Director

2013 to Present

I lead our nonprofit think tank and consultancy in its mission to support sustainable solutions and regenerative lifestyles in Costa Rica as a model for the world.

Upward Spirals creates strategic growth plans, marketing plans, financial plans, business models, program development plans and guides, project management tools, and knowledge management strategies and systems.

We focus exclusively on supporting social enterprises, wellness and education centers, event producers, collaborative communities, ecological regeneration projects, and people wanting to live more sustainably.

We offer several programs to train businesses, families and communities how to live well with nature and each other, and how to grow businesses that are beneficial for the environment. We have also created a variety of tools and resources making it easier for businesses and collaborative communities to co-create our regenerative future. Some highlights include:

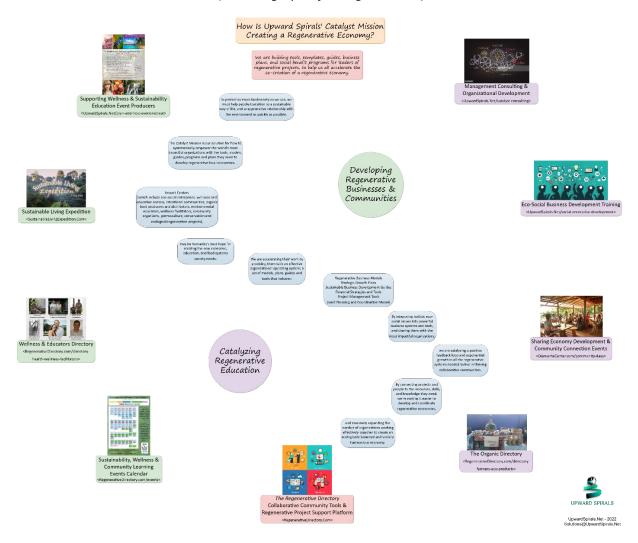
- The Regenerative Directory
- The Sustainable Living Expedition
- The Organic Directory Costa Rica
- Successful Retreats Supporting Sustainability and Wellness Education Event Producers
- Sustainability, Wellness, and Community Learning Events Calendar
- Sharing Economy Development & Community Connection Events
- Sustainable Transition Design
- Management Consulting & Organizational Development for eco-social entrepreneurs

Over 1,000 guests have attended our events and trainings, thousands of people visit the Learning Calendar every month to find environmental and wellness events around Costa Rica, and the Organic Directory has been downloaded by over 10,000 people in Costa Rica looking for healthy food sources.

We have produced over 60 events in Costa Rica, and helped over 400 Costa Rica organizations for free on their mission to protect the environment.

Our clients, providers, and suppliers have collectively invested many millions of dollars into the Costa Rican economy in our shared goal to help Costa Rica become the most sustainable and regenerative country as a model for the world.

## (Click on graphic for larger version)



Strategy and Sustainability Consulting Pro bono, Social benefit 2007 to 2013

- \* Worked with business leaders to assess opportunities, set goals, and design action plans
- \* Designed regenerative business models and community economic development models
- \* Researched, designed, planned, wrote, and optimized business plans
- \* Helped project managers increase their efficacy, efficiency, and productivity using technological tools, integral and holistic self and organizational management techniques

Sustainable Home Improvement Founder and Efficiency Analyst

2004 to 2006

\* Founded one of the first sustainable home remodeling consulting companies in Los Angeles

- \* Educated owners and distributors about environmentally and socially appropriate materials, processes and supply chain management
- \* Assessed home energy usage, designed and implemented cost-saving strategies
- \* Helped home owners reduce waste and minimize environmental impact of materials and procedures used during remodeling

WDHB Management Consulting Group CFO and Knowledge Manager

2001 to 2003

- \* Responsible for planning corporate finances, creating cash flow forecasts, budgets, analyzing profit centers, and creating reports and suggestions to guide management decisions
- \* Created knowledge bases of experts and industry trends and best practices
- \* Optimized training programs for research, knowledge management, project management, and technology skills for new consultants
- \* Coordinated knowledge and productivity resources into knowledge bases and project management tools to support consultants as they created customized packages for fortune 500 companies
- \* Researched, compiled, and synthesized best practices in sustainability and technology

#### ADVANCED EDUCATION

Strategic Planning, Sustainability, Social Enterprise, 2004 to Present Regenerative Enterprise, Regenerative Community Economic Development Self-directed, online

Resource and Energy Efficiency in Residential Development Self-directed, library and online 2003 to 2004

Business Strategy, Advanced Investment Theory, Quantitative Analysis 2000 to 2001 Audited ~half the courses in Drucker MSFA program, and self-directed with tutor Drucker School of Management, Claremont CA (Audited, was not enrolled)

Economics / Finance - Bachelor's Degree Significant study of Psychology and Sociology Pitzer College, Claremont CA 1996 to 2001

## **SPECIAL SKILLS**

Exceptional leadership, entrepreneurial, organizational, analytical, and communication skills.

#### Additional skills include:

Business Management Financial Management Resource Optimization English (native) Integrity
Organizational Development
Project Management
Systems Thinking
French (fluent)

Strategic Planning Knowledge Management Internet & Computer Mastery Spanish (intermediate)

## **ACCOMPLISHMENTS**

- \*Started and lead 8 organizations
  - \* Chess tournament organization (~50)
  - \* Computer network management
  - \* Website design and development agency
  - \* Resource and energy efficiency consultancy
  - \* Business strategy and sustainability consultancy
  - \* Regenerative business think tank and consultancy
  - \* Regenerative Wellness and Education Center
  - \* Regenerative Project Support and Community Connection Platform

#### PRESENTATIONS AND PAPERS

Carrying capacity explained by ecological footprints, where does one's impact come from? Co-creating our regenerative economy
Creating a more sustainable and regenerative life in Costa Rica
Ecological worldview leading to right action
Empowering regenerative leaders
Event sustainability strategy guide

<sup>\*</sup>Two World Series of Poker final tables

<sup>\*4&</sup>lt;sup>th</sup> highest ranked blitz chess player under 18 in the United States (~1993)

From Sustainable to Regenerative

Greenwashing and other ways people profit off destroying the planet

Holistic education in intentional communities

How cognitive biases effect personal development and hinder societal evolution

How ecological values are building our beautiful future

How ecovillages can embody humanitarian and environmental values

How farmers' markets create a sustainable community and support regenerative lifestyles

How social enterprise and impact investing can save the world

Land regeneration - converting degraded lands into cooperative community

Low cost off-grid living, Low tech renewable energy, and Natural building methods

Main factors in selecting and developing an off-grid sustainable homestead

Marketing and sales strategies for Wellness and Education Centers

Needs and challenges of the regenerative movement

Needs to catalyze an effective regenerative movement

On true health and how little we know about ecosystems

Perspectives on Environmentalism: From Lite Green, Bright Green, Dark Green and Dark Green

Practical transition planning for families, cooperative living discussion

Regenerative agents and the responsibilities of a Bodhisattva

Regenerative business strategies

Regenerative land development, sustainable buildings, and ecosystem regeneration

Regenerative theories and core concepts

Resources and tools available for eco-social entrepreneurs

Rising global consciousness and the sharing economy

Small family organic farming and hyper-local lifestyles

Sustainability guidelines for site selection

Sustainable solutions for cooperative communities

Systemic upgrades and the state of the regenerative movement

The culture and values of a regenerative organization

The economy as a set of agreements and relationships

The sharing economy as a path to a regenerative future

Transitioning to a sustainable culture, society, and economy

Ways to make a business or project more regenerative

Wellness and Education Center Design, Financial Planning and Management

What values would a regenerative culture have?

What makes food sustainable? Planning a sustainable dinner

