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Upward Spirals

2013-Present

Founder: COO & Program Director

Launched nonprofit to build tools, templates, guides, business plans, and social benefit programs for leaders of regenerative projects, to help us all accelerate the co-creation of a regenerative society.

Impact Center Developer

Created template best-practice wellness and education center and programs
Responsible for designing and developing center's programs, events and services
Designed and developed tools and models for logistics, staffing, marketing, sales and operations of the center

Program Development

Created capacity building programs that support impact centers, social entrepreneurs, organizers, educators, healers, and artists

Catalyst Experience Network: Costa Rica's most innovative and impactful, regenerative lifestyle centers, educational events and wellness retreats

The Sustainable Living Expedition: (SustainableLivingExpedition.com) A transformational educational adventure around Costa Rica touring sustainable solutions and learning from regenerative lifestyle experts how they're creating thriving local communities

The Learning Calendar: (LearningCalendarCostaRica.com) A free wellness and sustainability events calendar that 142 organizers around Costa Rica use to promote their workshops, classes, retreats, expeditions and much more

The Organic Directory: (OrganicDirectoryCostaRica.com) Information on over 200 farms, stores, restaurants and ferias around Costa Rica where one can find organic products and organizations supporting organic agriculture

Community Days: (Diamantecenter.com/community-days) A free community event creating a regenerative local economy through workshops, activities and networking

Organic Planet: An organic nut, seed, and dried fruit wholesale distribution company

Catalyst Consulting: Management consulting, social enterprise incubation, organizational development planning and coaching

Catalyst Experience Network (Formerly the Diamante Solution Center)

2015-Present

Operations Director & Program Developer

Operations & Logistics

- Designed and developed a template triple bottom line wellness and education center
- Designed collaboration models and agreement structures with strategic alliances, teams, event producers and service providers
- Created itineraries, schedules, plans, budgets, guides and training materials

Program Development

- Created impactful humanitarian, environmental, and community education events
- Developed and maintained a network of hundreds of partners, host sites, educators and wellness providers

Event Sales & Coordination

- Collaborated with educators, healers and producers to produce over a hundred workshops, classes, and retreats.
- Coordinated staffing, service providers, activities, food sourcing and transportation needs
- Designed and maintained agreements with team, coordinators, and providers
- Optimized event quality through efficient financial management and developing win-win-win collaborations

Wandering Marionettes

2008-2012

Co-Founder, Production, Sales

Created a theatrical performance group with over 20 performers, costume/prop designers, music creators and tech team, performing large circus shows for thousands of people

Event Production

- Planned and executed large scale events
- Responsible for the implementation of the overall creative, technical and logistical elements including event design, stage management, and financial management
- Negotiated, contracted and communicated with partners, clients, suppliers and performers
- Conducted research on relevant events and site scouting

Sales & Booking

- Responsible for representing 20+ performers, finding work and developing their careers
- Coordinated event planning and production logistics for clients and performers
- Financial management and contracting

SKILLS

Organizational Development
Business Development
Program Development
Web Development
Event Production

Financial Management
Organizational skills
Sales
Logistics
Networking

Research
Graphic Artistry
English fluency
Spanish, basic, learning
Loving life