

Needs to Catalyze an Effective Regenerative Movement

It appears that systemic grassroots (solutions powered by the people, rather than representatives) efforts on a global scale are needed to address the multiple overlapping challenges we seek to overcome as we transition as a society from a primarily degenerative, consumptive way of life, to a regenerative, ecologically balanced culture.

We have clarified several interrelated needs as we work to catalyze an effective regenerative movement. We must:

- Clarify and broadcast a *beautiful vision of a regenerative future* and a *positive* direction forward.
- Simplify complex, systemic sustainability issues and solutions, including *realistic, desirable paths to implementation*.
- Enable rapid, *effective knowledge management and transfer within and across organizations*.
- Focus on strategic organization and *prioritization of systemic solutions over fixing symptoms*.
- Build *infrastructure to facilitate and encourage the behaviors, projects and values of the new paradigm*.
- Organizations operating at the right scale, working towards *systemic* change.
- Rapidly scale solutions using exponential growth rates.

- Efficiently *implement localized, cooperative, sharing economies* to offer a high-quality alternate means of providing people's basic needs of nutritious food, clean water, safe housing, meaningful work, connection to each other and nature, holistic education, and effective health care.
- International collaboration, across cultures and sectors.
- Our leaders, our organizations, and our movement must reflect and embody the values of the new paradigm we are creating.

Eric Baudry
Sustainability Strategist & Co-Founder @ Upward Spirals
Executive Director @ the Diamante Valley Solution Center
Solutions@UpwardSpirals.Net

